



Mouth health: The importance of good bacteria

As we all look for ways to keep healthy and maintain a strong immune system, the search for prebiotics - ingredients that help good bacteria to flourish - has gathered momentum.



The new leading-edge toothpaste brand Zendium has partnered with Immunologist Dr Jenna Macciocchi to help us understand how ingredients with a prebiotic benefit, particularly in mouth care, can be used to help improve the balance of bacteria and strengthen one of our bodies' greatest defence systems: the Oral Microbiome.